

OPINIONS +
OPPORTUNITIES
from OpTech

OpTimize

JANUARY 2012

New Year. New Opportunities.



A Message from Ronia

2011 was a tremendous year for OpTech. Thanks to your hard work and determination, we increased sales, added great new clients and grew as a company – in terms of people and capabilities. But I believe we have just scratched the surface of what this organization can achieve in 2012.

With a fresh year ahead of you, you're probably reflecting on the things you want to do and achieve, both personally and professionally. I encourage you to adopt a mindset this year that you can achieve anything you truly set your mind to, banishing words like "can't" from your vocabulary. We all face obstacles on a daily basis. It is by thinking creatively, being relentless, and staying positive that any challenge can be overcome. This year, we can accomplish incredible things.

I look forward to working with you in the coming year, and hope you enjoy the first edition of our new newsletter, OpTimize. Keep reading to learn about some of our new, exciting initiatives, such as our revamped employee referral bonus program and new Facebook page!

Ronia



Refer. Recruit. REWARD.

Many of our best employee referrals come from existing members of our team. In order to encourage employee referrals, we have created a new incentive program called "Refer. Recruit. Reward." It's a true win-win proposition. Refer someone you know to OpTech and you'll be eligible to receive your referral bonus. \$1,000 for your first referral, \$1,500 for your second referral and \$2,000 for every subsequent referral during the calendar year!

Awards

Congratulations to Ronia Kruse, our President and CEO, for being recognized with an Entrepreneur of Distinction award from *Corp!* Magazine. The Entrepreneur of Distinction award recognizes and celebrates the spirit of entrepreneurship in Michigan.

New Hires

Make sure to say hello to our newest team members!

Stacy Milonas
Jack Slavick
Maen Hammod
Kranthi Alla
Debra Dudek
Jeff Allain

New Accounts

We are happy to announce that we will be expanding our relationship with the U.S. Coast Guard in the coming year! You can learn more about the services we will be providing the U.S. Coast Guard on [our website](#).

Birthdays

Best wishes to OpTech

Employees with January and February birthdays!

Simply email the name and resume of the person you are referring to hr@optechus.com to set the wheels in motion. Include your contact information so that we can follow up with questions and make sure you receive credit. Conditions apply. Please contact your OpTech recruiter for more information.

Connect with OpTech on Facebook

We have launched our new Facebook page! [“Like” us](#) and gain instant access to open IT and engineering jobs, information about upcoming events, and updates on OpTech and industry news. See you online!



Expanding Our Horizons



We are very excited to be settled and operating in our new office space in Troy. Our new space allows us to more comfortably accommodate our many new employees, and gives us the room we need to grow in the future. We hope you enjoy the modern design and open layout of our new office, and if you haven't seen it yet stop by for a tour!

A Festive Celebration

As the first month of 2012 comes to an end, we wanted to take a look back at one of the highlights of 2011 – our company holiday party! A great time was had by all. We hope you enjoy these photos as you reminisce on the festivities. [Click here](#) to view all holiday photos.



JANUARY

Jay Reina | Jan 7
Lisa Anderson | Jan 9
Tracy Little | Jan 15
Cynthia Mata | Jan 28

FEBRUARY

Nancy Robinson | Feb 1
Matthew Carey | Feb 4
Jim Duistermars | Feb 4
Sue Westman | Feb 5
Tamara Smigels | Feb 14
Robin Barr | Feb 17
Colin Prior | Feb 20
Arthur Warren | Feb 25
Kent McCormick | Feb 27

Opinion of the Month

We are what we repeatedly do. Excellence, then, is not an act, but a habit.

– Aristotle



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